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(Securities Code 6789)
March 4, 2016

To Shareholders with Voting Rights:

Masahiro Tomioka
President
Roland DG Corporation
1-6-4, Shinmiyakoda,
Kita-ku, Hamamatsu, Shizuoka,
Japan

**NOTICE OF
THE 35th ORDINARY GENERAL MEETING OF SHAREHOLDERS**

You are cordially invited to attend the 35th Ordinary General Meeting (the "Meeting") of Shareholders of Roland DG Corporation (the "Company"). The Meeting will be held for the purposes as described below.

If you are unable to attend the Meeting, you can exercise your voting rights in writing or on the Internet, etc. Please review the Reference Documents for the General Meeting of Shareholders (described hereinafter), indicate your approval or disapproval of each of the proposals on the enclosed Voting Rights Exercise Form and exercise your voting rights no later than 5:15 p.m. on Wednesday, March 23, 2016 Japan time.

- 1. Date and Time:** Thursday, March 24, 2016 at 1:00 p.m. Japan time
*The Meeting will be held in a different season from the previous meeting, which was held on June 17, 2015, because the Company has changed the fiscal year end from March 31 to December 31, starting from the 35th fiscal year (this fiscal year).
- 2. Place:** Heian Banquet Hall, 4th Floor at Okura Act City Hotel Hamamatsu
111-2 Itayamachi, Naka-ku, Hamamatsu, Shizuoka, Japan
- 3. Meeting Agenda:**
- Matters to be reported:**
1. The Business Report, Consolidated Financial Statements and audit report on Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board for the Company's 35th Fiscal Year (from April 1, 2015 to December 31, 2015)
 2. Non-Consolidated Financial Statements for the Company's 35th Fiscal Year (from April 1, 2015 to December 31, 2015)

Proposals to be resolved:

- Proposal No. 1:** Appropriation of Surplus
Proposal No. 2: Election of Eight Directors
Proposal No. 3: Election of Two Audit & Supervisory Board Members

Requests for Attendees

When you attend the Meeting, please submit the enclosed Voting Rights Exercise Form at the reception desk. If you could bring this "Notice of Ordinary General Meeting of Shareholders" with you to the Meeting, that would help us save resources and be very much appreciated.

If you appoint a proxy to attend the Meeting, the proxy is requested to submit a power of attorney in addition to the Voting Rights Exercise Form at the reception desk. (Please note that the Company recognizes only one shareholder, who holds a voting right of the Company, as a proxy.)

If you diversely exercise your voting rights, please notify the Company in writing of your diverse exercise of voting rights and reasons for that, by no later than three days before the Meeting.

It is suggested that attendants arrive and register at the reception desk in good time, as the reception desk is expected to become very crowded around the opening time of the Meeting (admission commences at noon).

Note:

Any updates to the Reference Documents for the General Meeting of Shareholders will be posted on the Company's website at the following URL: <http://www.rolanddg.co.jp/>.

Reference Documents for the General Meeting of Shareholders

Proposals and References

Proposal No. 1: Appropriation of Surplus

Matters related to year-end dividends

The Company gives its first priority to paying back profit to its shareholders. Therefore, the Company will strive to maintain the dividends at a stable level, while taking its business results into consideration. At the same time, from the medium- to long-term viewpoint, it is indispensable for the Company to continuously make investments such as capital investment, development investment and trade investment. Accordingly, the Company will make continuous efforts to increase internal reserves and aim to reinforce the Company's overall capabilities for preparation for capital needs of such investments.

The Company hereby proposes its year-end dividends for the fiscal year under review as follows. Please be noted that in a case where this proposal is approved, total amount of dividend for the fiscal year under review will be 60 yen per share, including 30 yen per share of interim dividend.

1. Type of dividends:
Cash
2. Matters related to the allocation of dividend property to the shareholders and the total amount to be distributed:
30 yen per share of the Company's common stock
The total amount of the dividends to be distributed will be 431,475,330 yen.
3. Effective date of distribution of surplus:
March 25, 2016

Proposal No. 2: Election of Eight Directors

Election of nine Directors was approved at the 34th Ordinary General Meeting of Shareholders held on June 17, 2015. The terms of office of all of these nine Directors will expire at the conclusion of this year's Ordinary General Meeting of Shareholders.

Accordingly, we propose the election of eight Directors.

The candidates for Directors are as follows:

No.	Name (Date of birth)	Career summary, significant concurrent positions, and current position and responsibilities at the Company	Number of shares of the Company held
1	Masahiro Tomioka (January 6, 1947) (Reelection) (Years in office as a Director: 32 years as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 100% (13/13))	<p>September 1982 Joined the Company May 1984 Managing Director of the Company March 1986 President and Representative Director of the Company June 2005 Director of Roland Corporation June 2014 Chairman and President, Representative Director of the Company (current position)</p> <p>Reason for selecting him as a candidate for director: Mr. Masahiro Tomioka has served as the President and Representative Director of the Company for many years, and has deep insights into and experiences in the management of the Company. He has exhibited strong leadership in the constantly evolving management and global development of the Company's businesses. Therefore, we have determined that he is qualified for the position of continuously executing leadership and supervising business operations at the Company, and ask for your approval of our proposal to elect him as a Director.</p>	313,183 shares
2	Hidenori Fujioka (October 5, 1952) (Reelection) (Years in office as a Director: 2 years as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 100% (13/13))	<p>November 1998 President and Representative Director of SII Data Service Corp. September 2006 President and Representative Director of SII Printek Inc. April 2008 Joined RISO KAGAKU CORPORATION June 2008 Director of RISO KAGAKU CORPORATION April 2014 Joined the Company Advisor of the Company June 2014 Director of the Company In charge of R&D of the Company (current position) April 2015 In charge of Corporate Planning of the Company (current position) and Business Development of the Company (current position) June 2015 Vice President and Director of the Company (current position)</p> <p>Reason for selecting him as a candidate for director: Mr. Hidenori Fujioka has engaged in printer development for many years, has wide experience and proven past records in the development field. At the Company, he has been mainly in charge of the development section, new market development section and corporate planning section, and also has management experience. Therefore, we have determined that he is qualified for the position of striving to achieve future management strategies and supervising business operations of the Company, and ask for your approval of our proposal to elect him as a Director.</p>	846 shares

No.	Name (Date of birth)	Career summary, significant concurrent positions, and current position and responsibilities at the Company	Number of shares of the Company held
3	<p>Wataru Suzuki (October 29, 1947) (Reelection) (Years in office as a Director: 5 years as of the conclusion this Meeting) (Attendance at the Board of Directors Meetings: 100% (13/13))</p>	<p>April 1966 Joined Yamaha Motor Co., Ltd. June 2000 Director of Yamaha Motor Co., Ltd. March 2008 Advisor of Yamaha Motor Co., Ltd. January 2011 Joined the Company Advisor of the Company June 2011 Director of the Company April 2012 Senior Executive Director of the Company (current position) June 2013 In charge of Steering Committee of the Company (current position) October 2013 In charge of Quality Assurance of the Company (current position) April 2015 In charge of Production of the Company (current position)</p> <p>Reason for selecting him as a candidate for director: Mr. Wataru Suzuki has engaged in production and quality assurance sections for many years, and has wide experience and proven past records in technology and management fields. At this Company, he has been mainly in charge of development and production sections, and also has management experience. Therefore, we have determined that he is qualified for the position of continuously striving to achieve future management strategies and supervising business operations of the Company, and ask for your approval of our proposal to elect him as a Director.</p>	8,561 shares
4	<p>Shuji Hotta (April 3, 1950) (Reelection) (Years in office as a Director: 12 years as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 92.3% (12/13))</p>	<p>April 1973 Joined the Daiwa Bank, Limited (currently Resona Bank, Limited) June 1999 Dispatched to Daiwa Bank (Capital Management) Plc President and Director of Daiwa Bank (Capital Management) Plc November 2003 Joined the Company June 2004 Director of the Company June 2013 Managing Director of the Company (current position) October 2013 In charge of Global SCM of the Company (current position), Global Information Service of the Company (current position), HR and Corporate Affairs of the Company (current position) and Internal Audit of the Company (current position)</p> <p>Reason for selecting him as a candidate for Director: Mr. Shuji Hotta had engaged in financial businesses for many years, and at the Company, has worked to enhance internal control and corporate governance as the head of the management section including the accounting department. Therefore, we have determined that he is qualified for the position of striving to achieve future management strategies and supervising business operations of the Company, and ask for your approval of our proposal to elect him as a Director.</p>	26,628 shares

No.	Name (Date of birth)	Career summary, significant concurrent positions, and current position and responsibilities at the Company	Number of shares of the Company held
5	David Goward (December 31, 1955) (Reelection) (Years in office as a Director: 2 years as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 100% (13/13))	<p>October 1994 Joined Roland DGA Corporation</p> <p>January 2007 Director of Roland DGA Corporation (current position)</p> <p>January 2008 President of Roland DGA Corporation CEO of Roland DGA Corporation (current position)</p> <p>November 2012 Executive Officer of the Company</p> <p>January 2014 Division President, Global Marketing HQ of the Company (current position)</p> <p>June 2014 Director of the Company (current position) In charge of Global Sales of the Company (current position), Global Marketing of the Company (current position) and Global Service of the Company (current position)</p> <p>[Significant concurrent positions] Director and CEO of Roland DGA Corporation</p> <p>Reason for selecting him as a candidate for Director: Mr. David Goward had worked in the business department for many years and also served as the president of our U.S. sales subsidiary. Therefore, he has wide experience and proven past records in sales and management. At the Company, he has been in charge of global sales section and has extensive experience and achievements in diverse global sales. Therefore, we have determined that he is qualified for the position of striving to achieve future management strategies and supervising business operations of the Company, and ask for your approval of our proposal to elect him as a Director.</p>	0 shares
6	Takuo Hirose (June 28, 1971) (Reelection) (Outside) (Independent) (Years in office as a Director: 6 years as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 100% (13/13))	<p>April 1997 Registered as Attorney-at-law Joined Tomotsune Kimura & Mitomi (current Anderson Mori & Tomotsune)</p> <p>May 2004 Registered as Attorney-at-law in New York, USA</p> <p>January 2005 Partner of Anderson Mori & Tomotsune (current position)</p> <p>June 2007 Audit & Supervisory Board Member of the Company</p> <p>June 2010 Director of the Company (current position)</p> <p>[Significant concurrent position] Partner of Anderson Mori & Tomotsune</p> <p>Reason for selecting him as a candidate for Outside Director: Mr. Takuo Hirose has engaged in a wide variety of corporate law matters for many years as an attorney registered both in and outside Japan, and is capable of making use of his wide experience and deep knowledge in the overall business management. We would like him to independently monitor and advice on the management of the Company in order to enhance transparency and supervisory function of the Board of Directors. Therefore, we have determined that he is qualified for the position and ask for your approval of our proposal to select him as an Outside Director.</p>	0 shares

No.	Name (Date of birth)	Career summary, significant concurrent positions, and current position and responsibilities at the Company	Number of shares of the Company held
7	Chieko Okuda (March 22, 1953) (Reelection) (Outside) (Independent) (Years in office as a Director: 1 year as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 100% (10/10))	<p>April 2000 Managing Director of Citigroup Asset Management Managing Director of Cititrust & Banking Corporation</p> <p>May 2004 United Nations Director of the Investment Management Service for the United Nations Joint Staff Pension Fund</p> <p>January 2009 Special Advisor to CFO/CAO of International Fund for Agricultural Development</p> <p>April 2012 Director and Treasurer of International Fund for Agricultural Development</p> <p>June 2015 Director of the Company (current position)</p> <p>Reason for selecting her as a candidate for Outside Director: Ms. Chieko Okuda has wide experience and deep knowledge that she has acquired as an expert in global asset management for many years and is capable of making use of her experience and knowledge in the overall business management. We would like her to independently monitor and advice on the management of the Company in order to enhance transparency and supervisory function of the Board of Directors. Therefore, we have determined that she is qualified for the position and ask for your approval of our proposal to elect her as an Outside Director.</p>	131 shares

No.	Name (Date of birth)	Career summary, significant concurrent positions, and current position and responsibilities at the Company	Number of shares of the Company held
8	*Katsuhiro Endo (January 18, 1955) (New election) (Outside) (Independent) (Years in office as an Audit & Supervisory Board Member of the Company: 6 years as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 100% (13/13))	<p>April 1978 Joined Tokyo Regional Taxation Bureau</p> <p>July 2003 Professor of National Tax College, National Tax Administration Agency</p> <p>July 2006 Senior Examiner and Assistant Chief of the First Large Enterprise Examination Department, Tokyo Regional Taxation Bureau</p> <p>August 2008 Representative Partner of Endo Licensed Tax Accountant Office (current position)</p> <p>June 2010 Audit & Supervisory Board Member of the Company (current position)</p> <p>November 2011 Outside Audit & Supervisory Board Member of CHIYODA INTEGRRE CO., LTD. (current position)</p> <p>January 2014 Representative Director of E-Consulting Co., Ltd. (current position)</p> <p>April 2015 Visiting Professor of Graduate School of Aoyama Gakuin University (current position)</p> <p>June 2015 Outside Audit & Supervisory Board Member of Meiji Shipping Co., Ltd. (current position)</p> <p>[Significant concurrent positions] Representative Partner of Endo Licensed Tax Accountant Office Outside Audit & Supervisory Board Member of CHIYODA INTEGRE CO., LTD. Representative Director of E-Consulting Co., Ltd. Visiting Professor of Graduate School of Aoyama Gakuin University Outside Audit & Supervisory Board Member of Meiji Shipping Co., Ltd.</p> <p>Reason for selecting him as a candidate for Outside Director: Mr. Katsuhiro Endo has engaged in global taxation businesses for many years and has wide field experience and proven past records. He is also capable of making use of his expert knowledge and experience in finance and accounting that he has acquired as a certified tax accountant in the overall management of the Company. We would like him to independently monitor and advise on the management of the Company in order to enhance transparency and supervisory function of the Board of Directors. Therefore, we have determined that he is qualified for the position and ask for your approval of our proposal to elect him as an Outside Director.</p>	884 shares

- (Notes) 1. Candidate Takuo Hirose, Candidate Chieko Okuda and Candidate Katsuhiro Endo are candidates for Outside Directors as stipulated by the Article 2, Paragraph 3, Item 7 of the Ordinance for Enforcement of the Companies Act. Candidate Takuo Hirose and Candidate Chieko Okuda for Outside Directors and Candidate Katsuhiro Endo for an Outside Audit & Supervisory Board Member satisfy the requirements for the standard concerning independency of outside officers set out by the Company and the requirements of independency of the Tokyo Stock Exchange, Inc. (the "TSE"). Therefore, the Company has designated Candidate Takuo Hirose, Candidate Chieko Okuda and Candidate Katsuhiro Endo as independent officers who are not likely to have conflict of interest with general shareholders and to be designated as such as required by the TSE. And the Company has registered them with the TSE as independent officers. With respect to Katsuhiro Endo, if the election of him as an Outside Director is approved, he satisfies the requirements for the standard concerning independency of outside officers set out by the Company and the requirements of independency of the TSE. Therefore, upon approval of his election as an Outside Director, the Company is to designate Candidate Katsuhiro Endo as an independent officer who is not likely to have conflict of interest with general shareholders and to be designated as such as required by the TSE, and to register him with the TSE as an independent officer.
- For the details of the requirements for the standard concerning independency of outside officers set out by the Company, please refer to the Company's website (<http://www.rolanddg.co.jp/ir/manage/governance.html>).
2. Candidate David Goward also serves as Director and CEO of Roland DGA Corporation, which is a subsidiary of the Company, and there are transactions such as sales, purchase, etc. of products/goods between the Company and Roland DGA Corporation.

3. Candidate Takuo Hirose is a partner of Anderson Mori & Tomotsune and the Company has business relations with the firm that includes provision of services based on a legal advisory contract. However, the proportion of the amounts of transactions is less than 2% in consolidated gross sales of the Company and Anderson Mori & Tomotsune, respectively. Please be noted that the Company receives legal services from other lawyers of the firm.
4. Candidate Takuo Hirose will have served as an Outside Director of the Company for six years (six terms) at the conclusion of this year's Ordinary General Meeting of Shareholders.
5. Candidate Chieko Okuda will have served as an Outside Director of the Company for one year (one term) at the conclusion of this year's Ordinary General Meeting of Shareholders.
6. Candidate Katsuhiko Endo is currently in the position of the Outside Audit & Supervisory Board Member of the Company, and is going to resign from his post at the conclusion of this year's Ordinary General Meeting of Shareholders. He will have served as an Outside Audit & Supervisory Board Member of the Company for six years (six terms) at the conclusion of this year's Ordinary General Meeting of Shareholders.
7. Limited liability contract with the Outside Directors
The Company has entered into a limited liability contract with Candidate Takuo Hirose and Candidate Chieko Okuda as Outside Directors, and with Candidate Katsuhiko Endo as an Outside Audit & Supervisory Board Member, respectively, pursuant to Article 427, Paragraph 1 of the Companies Act where the liability for damages stipulated in Article 423, Paragraph 1 of the Companies Act shall be limited to the minimum limited liability amount as stipulated by laws and regulations so long as they perform their duties in good faith and without gross negligence. If the reelection of Candidate Takuo Hirose and Candidate Chieko Okuda is approved, the Company will continue such contracts with these two Directors. If the election of Candidate Katsuhiko Endo is approved, the Company will enter into such contract with him in a capacity of an Outside Director.
8. There are no special interests between each of the other candidates and the Company.
9. The indicated number of the Company's shares held by each candidate is obtained by adding the number of shares owned by each candidate and such candidate's share interests in the Roland DG executive share ownership plan.
10. The asterisk (*) indicates a candidate for newly elected officer.
11. Policies and procedures for nominating candidates for Directors and Audit & Supervisory Board Members of the Company
The Officer Selection Committee, in which an Outside Director participates as a member, discusses the fitness of candidates of officers in light of selection standards set forth in the "Operation Rules of Officer Selection Committee" and report the discussion results to the President of the Company. The President of the Company then places the proposal of election of officers on the agenda of the Board of Directors Meeting and Audit & Supervisory Board Meeting. Upon resolution of the proposal in these meetings, such proposal is subsequently placed on an agenda of the General Meeting of Shareholders.

Proposal No. 3: Election of Two Audit & Supervisory Board Members

The term of office of Audit & Supervisory Board Member Masanori Nakagawa will expire at the conclusion of this year's Ordinary General Meeting of Shareholders, and Audit & Supervisory Board Member Katsuhiro Endo will resign from his position at the conclusion of this year's Ordinary General Meeting of Shareholders. Therefore, we propose the election of two Audit & Supervisory Board Members.

The Audit & Supervisory Board has previously given its consent to this proposal.

The candidates for Audit & Supervisory Board Member are as follows:

No.	Name (Date of birth)	Career summary, significant concurrent positions, and current position at the Company	Number of shares of the Company held
1	Masanori Nakagawa (January 4, 1958) (Reelection) (Years in office as an Audit & Supervisory Board Member of the Company: 4 years as of the conclusion of this Meeting) (Attendance at the Board of Directors Meetings: 100% (13/13)) (Attendance at Audit & Supervisory Board Meetings : 100% (8/8))	<p>April 1980 Joined THE TOKAI BANK, LTD. (current the Bank of Tokyo-Mitsubishi UFJ, Ltd.)</p> <p>February 1999 General Manager of THE TOKAI BANK, LTD., Chicago Branch</p> <p>February 2008 Senior Manager, Internal Audit Office of the Bank of Tokyo-Mitsubishi UFJ, Ltd.</p> <p>November 2010 Joined the Company</p> <p>June 2012 Audit & Supervisory Board Member of the Company (current position)</p> <hr/> <p>Reason for selecting him as a candidate for an Audit & Supervisory Board Member: Mr. Masanori Nakagawa has an extensive experience at financial institutions in and outside Japan. At the Company, he has served as the head of the general affairs department and also has an experience and proven past records as an Audit & Supervisory Board Member. We have determined that he is capable of conducting audits in an objective and neutral manner as the Company's Audit & Supervisory Board Member. Therefore, we ask for your approval of our proposal to elect him as an Audit & Supervisory Board Member.</p>	1,992 shares

No.	Name (Date of birth)	Career summary, significant concurrent positions, and current position at the Company	Number of shares of the Company held
2	*Mitsuhiro Honda (July 7, 1961) (New election) (Outside) (Independent)	<p>April 1984 Joined National Tax Administration Agency</p> <p>July 2004 Director (International Examination), Large Enterprise Examination Division, Large Enterprise Examination and Criminal Investigation Department, National Tax Administration Agency</p> <p>June 2006 Senior Advisor, Centre for Tax Policy and Administration, OECD</p> <p>July 2008 Director, Third Large Enterprise Examination Department, Tokyo Regional Taxation Bureau</p> <p>July 2009 Director, Second Large Enterprise Examination Department, Tokyo Regional Taxation Bureau</p> <p>July 2010 Assistant Regional Commissioner, Takamatsu Regional Taxation Bureau</p> <p>July 2012 Professor, Graduate School of University of Tsukuba (current position)</p> <p>April 2013 Visiting Professor, Graduate School of Meiji University (current position)</p> <p>May 2013 International Tax Adviser of the TOMA Tax Account's Corporation (current position)</p> <p>April 2014 Part-time Lecturer, Graduate School of Waseda University (current position)</p> <p>[Significant concurrent positions] Professor, Graduate School of University of Tsukuba Visiting Professor, Graduate School of Meiji University International Tax Adviser of the TOMA Tax Account's Corporation Part-time Lecturer, Graduate School of Waseda University</p> <p>Reason for selecting him as a candidate for an Outside Audit & Supervisory Board Member: Mr. Mitsuhiro Honda has engaged in global taxation for many years and thus, has wide field experience and proven past records in global taxation matters as well as in the academic field. Therefore, we have determined that he is capable of making use of his extensive experience and deep knowledge and conducting audits in an objective and neutral manner as the Company an Outside Audit & Supervisory Board Member. Therefore we ask for your approval of our proposal to elect him as an Outside Audit & Supervisory Board Member.</p>	0 shares

- (Notes) 1. Candidate Mitsuhiro Honda is a candidate for an Outside Audit & Supervisory Board Member as stipulated by the Article 2, Paragraph 3, Item 8 of the Ordinance for Enforcement of the Companies Act.
Candidate Mitsuhiro Honda satisfies the requirements for the standard concerning independency of outside officers set out by the Company and the requirements of independency of the TSE. Therefore, the Company will designate Candidate Mitsuhiro Honda as an independent officer who is not likely to have conflict of interest with general shareholders and to be designated as such as required by the TSE. And the Company will register him with the TSE as an independent officer.
For the details of the requirements for the standard concerning independency of outside officers set out by the Company, please refer to the Company's website (<http://www.rolanddg.co.jp/ir/manage/governance.html>).
2. Limited liability contract with the Outside Audit & Supervisory Board Member
If the election of Mitsuhiro Honda is approved, the Company will enter into a limited liability contract with him pursuant to Article 427, Paragraph 1 of the Companies Act where the liability for damages stipulated in Article 423,

Paragraph 1 of the Companies Act shall be limited to the minimum limited liability amount as stipulated by laws and regulations so long as he performs his duties in good faith and without gross negligence.

3. There are no special interests between each candidate and the Company.
4. The indicated number of the Company's shares held by each candidate is obtained by adding the number of shares owned by each candidate and such candidate's share interests in the Roland DG executive share ownership plan.
5. The asterisk (*) indicates a candidate for newly elected officer.
6. Policies and procedures for nominating candidates for Directors and Audit & Supervisory Board Members of the Company

The Officer Selection Committee, in which an Outside Director participates as a member, discusses the fitness of candidates of officers in light of selection standards set forth in the "Operation Rules of Officer Selection Committee" and report the discussion results to the President. The President then places the proposal of election of officers on the agenda of the Board of Directors Meeting and Audit & Supervisory Board Meeting. Upon resolution of the proposal in these meetings, such proposal is subsequently placed on an agenda of the General Meeting of Shareholders.

-End.-